

PRE-LAUNCH ISSUE
AUGUST 2024



RARE TO REIGN



RESIDENCES AS
RARE AS YOU

CODENAME —
BUILT
RARE



SHAPE THE SKYLINES
CONQUER THE WAVES
LEAD THE PATH LESS TRAVELLED
CHASE THE UNTAMED
WHEN YOU WALK YOU MAKE
THE WORLD STOP AND STARE,

YOU ARE  BUILT RARE



AN ICON EMERGING
FOR THE ICONIC.



YOU DON'T
ARRIVE,
YOU
BELONG.

YOU ARE
BUILT RARE



MAPPING THE MAGNIFICENT

EVERY STREET TELLS A TALE, EVERY MOMENT PROMISES AN ADVENTURE

Indiranagar emerges as the city's gracious host, weaving together trendy hangouts on 12th Main Road along with the premier establishments on HAL - Old Airport Road. Amidst the throbbing energy, Codename BUILT RARE remains a RARE oasis, watching over a 125-acre expanse of greenery where exclusivity reigns and every experience promises an odyssey of win.



- Entertainment
- Business Hubs
- Healthcare
- Shopping
- Restaurants
- Hotels
- Clubs
- Art Galleries
- Golf
- Metro
- Education
- Personal Care